

Activity 2: Card Sorting



You are now going to do the same activity as before, but instead of listing *your* preferences about data collection and sharing, you are going to put yourself in the shoes of someone else. You'll see your identity on the next slide - if that was your identity, how would you want that type of data to be collected or shared? Who would you be worried might misuse or abuse that information?

Play this game with as many identities as you want. Is there another identity we should include in the activity? Email us at info@studentprivacycompass.org.

Activity credit: [Desiree Fields](#) and [Data, Privacy, and Identity \(Design Changes for Cards\)](#)

You can print out the following two sheets and reuse them as you think about how your data collection and sharing choices might change

Not collected
or stored

Collected or
stored but I can't
control sharing
preferences

Collected or stored
but remains private
to me and the
company/org.

Collected or
stored and I
choose who sees
the information

Collected or
stored and
totally public

PAST 6 MONTHS
GOOGLE SEARCH
HISTORY)

ANY
DEBIT/CREDIT
CARD
PURCHASE

LOCATION
HISTORY
BASED ON
PHONE GPS

BANK
STATEMENTS

YOUR
TRANSCRIPT

THE GROUPS
YOU ARE A
MEMBER OF

POLITICAL
AFFILIATION

PRESCRIPTION
DRUG
HISTORY

PERSONAL
CALENDAR

TINDER/ GRINDR
SWIPES

CRIMINAL
RECORD

AMAZON
PURCHASE
HISTORY

PUBLIC
TRANSIT RIDE
HISTORY

SEXUAL
ORIENTATIO
N

FACIAL
RECOGNITION
DATA

ACADEMIC
DISCIPLINE
RECORD

PUBLIC AND
PRIVATE
INSTAGRAM
POSTS

NETFLIX
WATCH
HISTORY

UNSENT
DRAFT
EMAILS

CONVERSATIONS
WITH SIRI,
ALEXA, ECHO

UBER/LYFT RIDES

CREDIT
REPORT

RELIGION

DISABILITY

Pretend you are an...



MIDDLE SCHOOLER WITH ABUSIVE PARENTS

How does that change your data collection or sharing preferences on the next page? What risks could you face if your privacy is violated?

Pretend you are the...



GOVERNOR OF YOUR STATE

How does that change your data collection or sharing preferences on the next page? What risks could you face if your privacy is violated?

Pretend you are an...



CHILD OF UNDOCUMENTED PARENTS

How does that change your data collection or sharing preferences on the next page? What risks could you face if your privacy is violated?

Pretend you are an...



**LGBTQIA HIGH SCHOOL STUDENT WHO IS
NOT OUT TO YOUR PARENTS**

How does that change your data collection or sharing preferences on the next page? What risks could you face if your privacy is violated?

Pretend you are an...



BLACK LIVES MATTER ACTIVIST

How does that change your data collection or sharing preferences on the next page? What risks could you face if your privacy is violated?

Pretend you are a...



TEACHER ON STRIKE

How does that change your data collection or sharing preferences on the next page? What risks could you face if your privacy is violated?