Activity 1: Card Sorting

1. In your copy of this presentation, look at slide 2. Arrange the white cards (types of data about you) underneath the blue categories (how that data can be collected or shared) by how you want that type of data to be collected or shared. For example, I personally want Google to keep my search history, but I don’t want anyone other than me and Google to see or use it. You might prefer that it not be collected at all.

Activity credit: Desiree Fields and Data, Privacy, and Identity (Design Changes for Cards)
You can cut out the boxes on the following page if you’d prefer to do this activity offline.
PAST 6 MONTHS GOOGLE SEARCH HISTORY

ANY DEBIT/CREDIT CARD PURCHASE

LOCATION HISTORY BASED ON PHONE GPS

BANK STATEMENTS

YOUR TRANSCRIPT

THE GROUPS YOU ARE A MEMBER OF

POLITICAL AFFILIATION

PRESCRIPTION DRUG HISTORY

PERSONAL CALENDAR

TINDER/ GRINDR SWIPES

CRIMINAL RECORD

AMAZON PURCHASE HISTORY

PUBLIC TRANSIT RIDE HISTORY

SEXUAL ORIENTATION

FACIAL RECOGNITION DATA

ACADEMIC DISCIPLINE RECORD

PUBLIC AND PRIVATE INSTAGRAM POSTS

NETFLIX WATCH HISTORY

UNSENT DRAFT EMAILS

CONVERSATIONS WITH SIRI, ALEXA, ECHO

UBER/LYFT RIDES

CREDIT REPORT

RELIGION

DISABILITY