

# Activity 1: Card Sorting



1. In your copy of this presentation, look at slide 2. Arrange the white cards (types of data about you) underneath the blue categories (how that data can be collected or shared) by how you *want* that type of data to be collected or shared. For example, I personally want Google to keep my search history, but I don't want anyone other than me and Google to see or use it. You might prefer that it not be collected at all.

Collected or stored  
but remains private  
to me and the  
company/org.

PAST 6 MONTHS  
GOOGLE SEARCH  
HISTORY)

Activity credit: [Desiree Fields](#) and [Data, Privacy, and Identity \(Design Changes for Cards\)](#)

Not collected  
or stored

Collected or  
stored but I can't  
control sharing  
preferences

Collected or stored  
but remains private  
to me and the  
company/org.

Collected or  
stored and I  
choose who sees  
the information

Collected or  
stored and  
totally public

You can cut out the boxes  
on the following page if  
you'd prefer to do this  
activity offline

PAST 6 MONTHS  
GOOGLE SEARCH  
HISTORY)

ANY  
DEBIT/CREDIT  
CARD  
PURCHASE

LOCATION  
HISTORY  
BASED ON  
PHONE GPS

BANK  
STATEMENTS

YOUR  
TRANSCRIPT

THE GROUPS  
YOU ARE A  
MEMBER OF

POLITICAL  
AFFILIATION

PRESCRIPTION  
DRUG  
HISTORY

PERSONAL  
CALENDAR

TINDER/ GRINDR  
SWIPES

CRIMINAL  
RECORD

AMAZON  
PURCHASE  
HISTORY

PUBLIC  
TRANSIT RIDE  
HISTORY

SEXUAL  
ORIENTATIO  
N

FACIAL  
RECOGNITION  
DATA

ACADEMIC  
DISCIPLINE  
RECORD

PUBLIC AND  
PRIVATE  
INSTAGRAM  
POSTS

NETFLIX  
WATCH  
HISTORY

UNSENT  
DRAFT  
EMAILS

CONVERSATIONS  
WITH SIRI,  
ALEXA, ECHO

UBER/LYFT RIDES

CREDIT  
REPORT

RELIGION

DISABILITY