Adopting EdTech: FERPA and COPPA for Educators
Example: What would you do?

“A teacher wants students to be able to share photographs and videos online and identifies an app that will allow this sharing. He creates user accounts for all students (including those who opted out of directory information). The ToS allow the provider to use the information for a variety of non-educational purposes, including selling merchandise. The district discovers that this service is being used and determines that the ToS does not align with FERPA’s requirements.

What do you think the district should do?

Example adapted from the Department of Education