



**STUDENT
PRIVACY
COMPASS**

**Adopting EdTech: FERPA
and COPPA for Educators**

Reflection



Example: What would you do?

“A teacher wants students to be able to **share photographs and videos online** and identifies an app that will allow this sharing. He creates user accounts for all students (including those who opted out of directory information). **The ToS allow the provider to use the information for a variety of non-educational purposes, including selling merchandise.** The district discovers that this service is being used and determines that the ToS does not align with FERPA’s requirements.

What do you think the district should do?

Example [adapted from](#) the Department of Education