Student Privacy 101:
What Are Your School's Policies?

Objectives

1. Consider the importance of policies that protect student privacy.
2. Explore why the policies are needed and when they should be consulted.

Data Governance

A data governance policy governs how and when data can be collected, accessed, shared, and deleted–protecting the privacy of the data. They may or may not include policies that specifically apply to educators, but do tend to have useful information that you may want to know.

When should you consult these policies?

- Annually, to review the policies, discover if there are any ch of how to care for your students' data appropriately
- If someone asks for information about one of your students
- Prior to using tech in the classroom

To learn more about the context of data governance policies, check out this video!

CREATING DISTRICT
DATA GOVERNANCE
Rachel Johnson
Director of Enterprise Solutions, Loudoun Public Schools
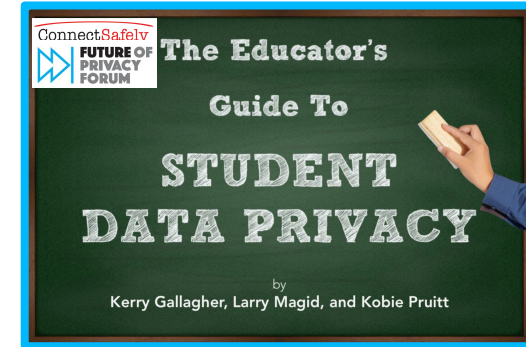
EdTech Adoption and Vetting

Your district may have an existing policy or process for you to follow before introducing a new app or platform to your classroom.

These policies and processes ensure that the tool:

- Is aligned with student privacy laws
- Has sufficient privacy protections
- Is secure for classroom use
- Has the proper contract in place

When should you consult these policies?

- Before adopting a new platform or app in your classroom
- Before engaging with a district-approved platform

ConnectSafely FUTURE OF PRIVACY FORUM
The Educator's Guide To
STUDENT DATA PRIVACY
by Kerry Gallagher, Larry Magid, and Kobie Pruitt

Social Media

Your district may have an existing policy or process for you to follow that guides how you use social media personally and professionally, as well as whether and how you can have students engage on social media in your classroom.

The Educator's Guide To SOCIAL MEDIA

Social (Media) Distancing: Online Learning During a Pandemic

When should you consult this policy?

● When considering assigning schoolwork involving social media
● Before connecting or interacting with students/parents on your personal or professional social media

Best Practices

- Understand how your school's policies apply to your role.
- Know who to go to if you have questions–and ask them!
- Have talking points ready for if and when parents or students ask questions about these policies, which help build trust that you **and** the school have your student's best interests in mind.

For example:

- If a parent asks how certain technology is vetted for privacy, refer them to your school or district edtech adoption process. Consider explaining how the process works when you request an app be approved so you can reassure the parent about how their child's privacy is being considered and protected.

- If a student asks why you didn't accept their friend request, discuss how your school has a social media policy in place that guides these interactions.

Activity

1. What student privacy policies does your school or district have?
2. Are those policies posted online, or only accessible to school staff?
3. What policies do you think are missing?

Reflection

- Have the policies been adapted for remote online learning? If not, what changes do you think might need to be made?